



New Year - Encouraging Signs In The Industry

Resources Group is still reporting high recruitment activity amongst employers, particularly for positions up to around £50,000, whilst demand for people from Research Executive to Research Manager is still strong in both agency and clientside sectors (see previous edition of 'Careers in Research').

Some employers are starting to become tied-up with the pre-Christmas rush and we are already arranging interviews for early January, whereas others who may have been hesitant in the last month or two are confident that they will be recruiting in the first quarter of 2009.

If this turns out to be the case it will be a highly competitive time for jobseekers, and our advice to any researcher looking for a career move in early 2009 is to get in at the beginning and beat the rush. That way, whether you are looking to move in January or April, you will have your finger on the pulse and be able to see what is available the moment it arises.

For further information on current or forthcoming vacancies please contact one of the team on 020 7242 6321 or email us at info@resourcesgroup.com.

Resources Group At The Insight Show

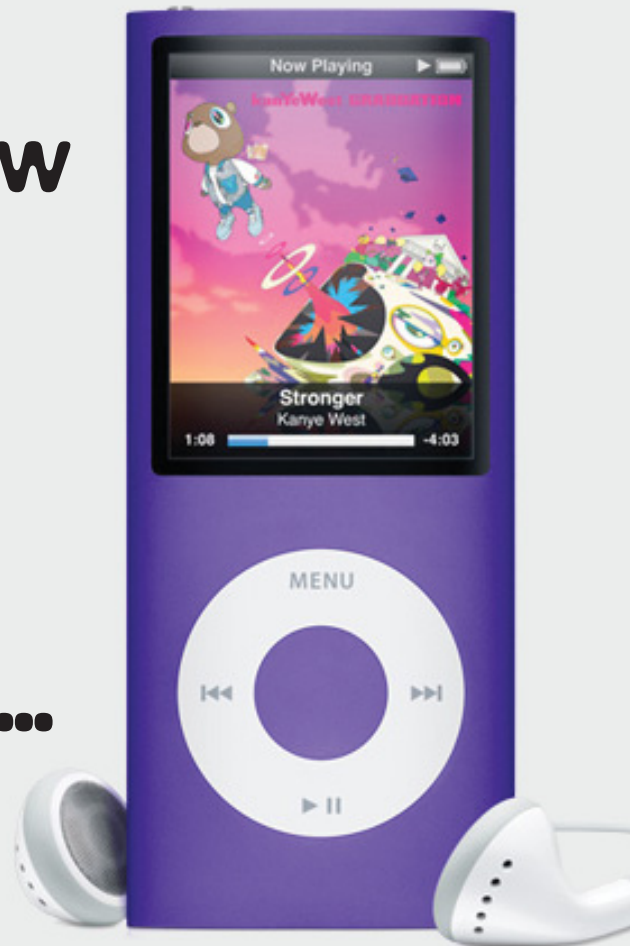
The November Research Show at Earl's Court was widely regarded as the busiest for some time. As always, Resources Group was at the very heart of the exhibition, offering visitors refreshments, nibbles and the chance to meet our talented team of consultants!

Visitors to our stand were up on last year by 20% and reports from many of the other exhibitors seemed to confirm that there were many more visitors this year than in the last couple of years.

Next year's exhibition will be in June.

And The Winner Is...

Thank you to everyone who attended our stand at the Insight exhibition and entered our prize draw for an iPod Nano. The winner was chosen at random from over 130 entrants, and the winner is **Errol Walker** of the Risk & Research Department at the Financial Services Authority. Congratulations Errol!



AGENCY & CLIENTSIDE

CONSUMER INSIGHT MANAGER - TOP FMCG CLIENT

London • £45-£60,000 + car + benefits

One of the biggest names on the kitchen shelf has a great role encompassing a broad range of FMCG research studies with a strong emphasis on NPD and brand strategy. You will need significant FMCG market research experience and the ability to drive your consumer insights into the business. An excellent communicator with a clear focus, you must have good analytical skills and the ability to present complex issues clearly.

QUANTITATIVE AD AUTOMOTIVE - CONSULTANCY

SW London • £45-£55,000 + excellent benefits

This successful consultancy is looking for a talented senior-level quant specialist with experience in the auto sector. You will undertake a broad range of value-added studies providing your clients with the insight they need to make informed and educated decisions on strategic brand and product issues. This role offers great prospects for future career development and an excellent benefits package.

RESEARCH MANAGER - MULTIMEDIA & TV CLIENT

London • £45-£50,000 + excellent benefits + bonus

Are you an inspiring, dynamic researcher? An extrovert who is innovative with lots of fresh ideas? A creative researcher with people management skills willing to challenge the status quo is sought by this top multimedia service provider. As part of a high-profile research team and with line management responsibilities, you will make a real difference, delivering actionable insights to the most senior levels, influencing, persuading and building strong relationships across this fast-paced business.

EUROPEAN RESEARCH MANAGER

Consumer Health Client • London Area • £35-£45,000 + great benefits

High-profile role within a global consumer healthcare company, dedicated to enhancing life for its customers around the world! With the communication skills to influence senior management, you will manage a range of international consumer studies across Europe, working closely with agencies to interpret and add value to research results. A great opportunity to develop your international research skills.

RESEARCH MANAGER - PUBLIC SECTOR/TRANSPORT

Leading Agency • London • £35-£40,000 + benefits

This top agency with a great working culture is currently looking for an experienced quant researcher to join their specialist public sector team. Working for a range of government, charity and public transport organisations, you will take a lead role in delivering key insights to impact on major strategies and campaigns. Attractive package and a great team-working environment with one of the most well-respected agencies around.

RESEARCH MANAGER - HERTFORDSHIRE

Top Retail Specialist • £30-£38,000 + benefits

Would you like to help shape the thinking of some of the nation's biggest retailers? You will be working with a bright team of researchers, dedicated to providing tactical insights to clients based on a range of ad hoc quantitative studies. A creative mind and an eagerness to apply your research knowledge in a strategic environment are essential.

SENIOR RESEARCH EXECUTIVE - B2B/EMPLOYEE

Major Group • London • £26-£32,000 + benefits

This close-knit team manages a wide range of projects for both international and government clients spanning both qualitative and quantitative research. A new role has arisen for a researcher at SRE level to join this dedicated team focusing on ad hoc projects. With complete autonomy and excellent progression opportunities, this is a great move for a talented researcher with a keen interest in this buoyant sector.

RESEARCH EXECUTIVE - GLOBAL AGENCY

Central London • £23-£28,000 + benefits

Fascinated by the world of fast-moving consumer goods and eager to work for a major player in the industry? This global agency is offering a fantastic career move for a consumer researcher with excellent communication, quantitative and analytical skills. You will take on early client management responsibilities and quick progression is guaranteed for the right person.

INSIGHT MANAGER - NEWSPAPER GROUP

Central London • £50-£55,000 + bonus + benefits

In this buzzing, creative environment you will lead a team that ensures that the customer is at the centre of the business for the market-leading brands of this top newspaper group. Managing a team, you will build relationships with editorial and marketing, persuading and influencing to senior levels. Media research experience is not required, however superior communication and insight generation, significant high-profile research experience and team management skills are a prerequisite.

ASSOC. DIRECTOR (QUANT) - BRAND CONSULTANCY

Prestigious Group • Surrey • £45-£55,000 + car + benefits

A rare move for a creative quant expert to 'bridge the gap' between research and brand consultancy/strategic marketing. Working closely alongside brand planners, creatives and client marketers, you will oversee and provide the quant input to aid the development of new and existing top consumer brands. You will need consumer experience, excellent technical and client management skills and a strategic mind. An excellent opportunity for greater involvement in your clients' marketing issues!

ASSOCIATE DIRECTOR - STRATEGIC CONSULTANCY

C. London • £40-£45,000 + benefits

Looking to make that step up? A varied and interesting role where you will be in charge of a wide range of projects within one of the most successful agencies in London. You will be leading a team of dedicated professionals and driving projects to ensure exceptional results are achieved for some highly-renowned media, financial, retail and public sector clients.

BUSINESS DEVELOPER - TOP AGENCY

W. London • £35-£40,000 + excellent bonus structure

A fantastic opportunity for a researcher looking for a break from the norm where you will broaden your skills by helping to build and develop an exciting business in the telecommunications, IT and multimedia market sectors. This innovative independent agency provides clients with value-added solutions on customer and brand issues. If this is where your talent lies, apply now!

QUAL RESEARCH MANAGER - ONLINE MEDIA

London • £30-£40,000 + benefits

Ideas and creativity are encouraged at this dynamic media consultancy. If you come from a qualitative background and are naturally inquisitive, have good academics and would relish a qualitative career move with a difference then this could be a real breath of fresh air! Excellent salary, stimulating clients and a fun and relaxed environment!

INTELLIGENCE ANALYST - TECHNOLOGY CLIENT

Surrey • £26-£33,000 + benefits

Rare role at the cutting edge of design and marketing insight with one of the most innovative mobile handset manufacturers! With a keen interest in consumer technology markets, you will investigate emerging trends in the mobile industry and will have strong quant skills and first-class written and presenting skills. A background in researching the telecoms/mobile industry is desirable. Ideal first or second move for a researcher with a keen eye on developing their career in strategic direction.

ONLINE SRE - NPD CREATIVE AGENCY

Central London • £26-£32,000 (neg) + benefits

An exciting opportunity to join this award-winning agency specialising in the fields of NPD, innovation and communications and with an impressive list of major blue chip clients from FMCG, telecoms and new media sectors. You will handle a range of high-profile accounts providing clients with insightful solutions that will impact on their advertising, brand and product strategies. Strong quant skills needed ideally with experience in FMCG or consumer markets. Excellent opportunities to progress quickly to higher levels!

A CAREER OVERSEAS! - SRE TO DIRECTOR

USA / Australia / Asia / Dubai / Europe • \$Excellent + bens + relocation

With offices in London and Melbourne, and 17 years' experience in managing assignments in over 40 countries worldwide, no-one is better placed to help you achieve your overseas career ambitions than Resources Group! Call one of the team or check out our website to see the best jobs around the world!

See more on our website or contact the leading team of market research recruitment specialists at:

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