

## Interesting Times, But Not Necessarily Bad Times!



by Julian Hadfield  
Director, Resources Group

To be a Market Research Recruitment Consultant in the current climate is a peculiar existence. You hear turmoil on the radio and see gloom on the newspaper stands, but when you get into the office it's a different story! In fact, if you looked at the jobs that we are managing in both the UK and Australia, there is little change in the numbers, and in certain specialisations we are actually managing more vacancies than this time last year.

### *'the Market Research sector seems to be resilient'*

This effect is very much at odds with the reports from other sectors such as IT, Finance and Media where recruitment has slowed down, but the Market Research sector seems to be resilient and in many cases is 'bucking the trend'. This is not new. In the recession of the early 1990s the research industry did grow, and ever since there has always been a skills shortage with more vacancies than applicants in most categories, which in turn allows for a little 'slack' to help weather any economic storm. It also just goes to show that the need for good, accurate and insightful research is perennial, come rain or shine!

So what is happening to the recruitment marketplace in research? Junior to mid-level applicants are in as much demand as ever, and that counts for both agency and clientside. In fact, we are managing more clientside vacancies than last year in the RE to RM bracket with vacancies from a number of prestigious and high-profile brands in FMCG, Telecoms, Media, Pharmaceutical and Public Sector.

On the agency side demand for talent at junior to mid levels is high, particularly in qualitative research, while quantitative researchers in technology, pharmaceutical and FMCG markets are still eagerly sought-after.

The main shift in the marketplace appears to relate to the motives and reasons for companies hiring. Gone are the 'speculative' vacancies where companies hire in anticipation of future business or to develop a new marketplace; instead

employers are looking to fill 'replacement' vacancies, or where the vacancy has been considered and budgeted for. Companies are also being a little more focussed on specific needs, be it specialisation or market sector expertise. These effects have been particularly noticeable at senior levels where vacancy numbers have dipped, but those companies who are recruiting are looking to fill well defined roles.

So, is now a good time to move? Paradoxically, "yes" as any company that is hiring in the current climate will have thought through their needs, budgeted for them, and have a clear and solid reason to recruit. As for next year, we shall see, but many clients do remain cautiously optimistic.

*...report continues overleaf with "Overseas Update"*

### Coming to the Insight Show?

The annual Insight Show will be on 18th and 19th of November at Earl's Court.

As always, Resources Group will be at the very heart of the exhibition, offering individuals and clients the opportunity to talk to one of our team of Consultants or simply just to take a break and enjoy a glass of wine and a nibble.

For tickets please email [info@resourcesgroup.com](mailto:info@resourcesgroup.com)

We hope to see you there!

**insightshow**  
Research Innovation Advantage

# Stop Press

# . . . Overseas Update!

The overseas recruitment market remains buoyant. Our Melbourne office is reporting a good surge of vacancies from RE to AD across Asia including China, Hong Kong and South Asia, with a consistent high demand in specialisations such as qualitative, healthcare and consumer quantitative.

The other recruitment 'hot spot' at present is the Middle East, which is managed by our London office, where the rapid growth of research in the region has created a wealth of opportunities from junior to senior, quantitative and qualitative, across the Gulf and North Africa. While housing is no longer provided and employers offer a 'salary only' package (plus healthcare) the salaries are

approaching London levels with the added benefit of being tax-free. This can bump-up the salary of a Researcher in the UK or Australia by as much as 30%!

These international vacancies provide ambitious and adventurous researchers the opportunity to accelerate their careers and responsibilities while enjoying and experiencing life in a new culture, whether it's the hustle and bustle of Bangkok, the nightlife of Dubai or a more laid-back Singapore or KL. Couple this with good packages, low or zero taxation and low cost of living, a move to Asia or the Middle East could be a good way to do something different, enjoy a good standard of living and further your career in the sun!

## Appointments & Promotions

Resources Group is pleased to announce three new faces and two promotions in the London team!

**Deborah Lewis** has been promoted to Divisional Director of Resources Group's research team. Deborah has over 13 years' recruitment experience with Resources Group and manages assignments up to senior Director level with a particular interest in corporate and clientside sectors.

**Jenna Green** has been promoted to Account Director. Jenna is responsible for managing key agency accounts and vacancies up to Board Director.

**Steven Hodgkinson** joins as Systems and Information Manager, responsible for maintaining our extensive and sophisticated client and applicant database.

**Sam Marsh** and **Mark Watkins** join as Consultants in the research team.



Deborah Lewis



Jenna Green



Steven Hodgkinson



Sam Marsh



Mark Watkins

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# A SELECTION OF CURRENT OPPORTUNITIES



## RESEARCH PLANNERS

**Croydon, Surrey • £35-£38,000 + great benefits**

Nestlé Professional is looking for talented research planners to help shape the direction of business and category strategy, working with both the Senior leadership team and the Brand and Customer marketing teams to set the direction, strategy and plans for our business and brands such as NESCAFÉ and KitKat. You should have a strong grounding in FMCG research, both ad hoc qualitative and quantitative, and ideally experience of working with continuous data. You will also have a real understanding of how brands work and a desire to make them grow our customers businesses. Strong communication, interpersonal, planning and analytical skills are of course a must.

## RESEARCH PROJECT MANAGER

**London • £30-£35,000 + excellent benefits**

As the largest Department store format in the UK, John Lewis carries over 350,000 different lines across the Home, Fashion and Electrical categories. Understanding our customers' wants and needs is central to our success. The Consumer Insight team's mission is to be the 'voice of the customer', finding the best ways to understand customer needs, communicating impactfully to the business and directly supporting decision making. As a Research Project Manager you will initiate, design and manage innovative ad hoc and continuous research projects, aiding decision-making across marketing, operations, buying, and new store development teams, amongst others. A strong quantitative retail or consumer background is essential.

# John Lewis



## QUANTITATIVE BRAND SPECIALISTS - RE TO DIRECTOR

**London • £Excellent + benefits**

Hall & Partners has a great reputation for its innovative and ground breaking work in the field of brand and communications research. Our team, based in creatively styled offices in Soho, works with some of the most exciting brands in the world. We cover all types of communications research from digital and PR to brand entertainment and TV and are looking for talented quantitative specialists with a real passion for understanding how brands work. We have vacancies at Account Director, Account Manager and Account Executive levels requiring experience of consumer and / or advertising research and the desire to be part of a dynamic and forward thinking agency.

## INSIGHT CONSULTANTS

**Oxford, London or Berkshire • £30-£35,000 + car + benefits**

Nielsen is a global leader in providing strategic market insight to clients at local and international levels. In the UK we have career opportunities within our International Client Management team for bright and ambitious researchers with solid quant skills who are looking to advance their careers with a world-class player. These positions can be based in our Oxford headquarters or "on site" with our key clients based in London, Berkshire or Surrey giving you a rare chance to see "from the inside" how our clients work and use our research. Ideally you will have a background in researching the FMCG/Consumer industry with strong client facing and influencing skills plus the ability to demonstrate strong business acumen.



## OPPORTUNITIES ACROSS ASIA PACIFIC!

**China, Malaysia, Indonesia & Australia • US\$50-\$100,000 + benefits**

Synovate is one of the world's leading international research groups and is renowned for its innovative approach and the talented people that help shape and drive the business around the world. Asia is a key region and one where we lead the way in providing clients with real understanding of their markets at local and regional levels. Due to the continued success and growth of our business, we have vacancies for adventurous and talented researchers from RE to Director in China, Malaysia, Indonesia and Australia. All consumer sectors will be considered and these positions will give you early responsibility, great salary packages and excellent career prospects.

## ASSOCIATE/DIRECTOR - QUALITATIVE

**London • £Very attractive + benefits + bonus**

Basis is a strategic research consultancy in Soho which works across a broad spectrum of consumer, advertising and media sectors. By using creative and innovative qualitative techniques, we help our clients understand how their brands engage with their customers and help guide marketing and commercial decisions that have a real impact on their business. We need an Associate Director to play a central role in the team and manage some of our most prestigious accounts. You should be well versed in a range of qualitative techniques and will have a big part to play in team and client development.



See more on our website [www.resourcesgroup.com](http://www.resourcesgroup.com) or contact the leading team of market research recruitment specialists on 020 7242 6321 for further information or to apply.

# UK OPPORTUNITIES

## RESEARCH DIRECTOR - QUANTITATIVE

**Brand & Innovations • London • £70-£90,000 + benefits**

One of the most well-respected consultancies around with an outstanding reputation for delivering top quality consultancy on brand development and innovation. They would like to speak to exceptionally bright individuals with client or agency backgrounds, with proven big-brand experience gained either within strategic insight or brand consultancy/planning positions. You will have proven quant research experience, evidence of strategic ability and developing effective client relationships at senior levels.

## ASSOCIATE DIRECTOR - HEALTHCARE

**Top Consultancy • London • £50-£60,000 + benefits**

Firmly placed at the strategic end of the research market, this groundbreaking company retains a first-class reputation for providing quality, innovative and bespoke research for organisations in the public, private and voluntary sectors. With an interest in current affairs and an energetic enthusiasm, you will win, lead and manage a portfolio of business, with a primary focus on the health sector. Enjoy success within this lively and exciting organisation!

## RESEARCH & PLANNING MANAGER - FMCG CLIENT

**North West • £40-£48,000 + car + excellent benefits**

Join this high-profile Research and Planning team focusing on Kids and Family insight. Supporting Brand and Innovations teams with in-depth knowledge of a broad range of research methodologies (gained on agency or clientside), you will have deliver insight and recommendations to the senior levels. Great role for a bright and articulate individual, with strong presentation and strategic thinking skills.

## QUAL RESEARCH MANAGER - MEDIA AGENCY

**London • £30-£39,000 + benefits**

This highly renowned Media group have an exciting opportunity for a Research Manager with a passion for brands and comms to bring together branding and media research to create an innovative client offering. You will be a highly skilled researcher with a good grasp of UK media. Great perks with this role.

## SRE - INSURANCE CLIENT

**South East London • £30-£35,000 + superb benefits**

Joining this leading brand name in insurance, you will join a high-profile team and manage a range of exciting projects including the use of innovative research techniques. With excellent knowledge of qualitative and quantitative research techniques including NPD, advertising and brand research, you will use your understanding of customer behavior, commercial awareness and relationship-building skills to the full.

## QUAL SENIOR RESEARCH EXECUTIVE

**Research Consultancy • West London • £28-£32,000 + benefits**

Expansion and growth has created the need for an experienced qualitative researcher to join this vibrant team. With solid agency experience, well-versed in a number of qual techniques, you will be working on some of the most innovative and exciting projects around for a range of top-brand names from FMCG, media, sport/leisure telecoms and charity sectors. Fantastic working environment and career opportunities.

## SENIOR ACCOUNT EXEC - BRAND CONSULTANCY

**C. London • £24-£30,000 benefits**

Develop some of the biggest brands in the UK and challenge your research skills! This international brands and comms research consultancy with an enviable client list is seeking a bright, enthusiastic and confident Research Exec to act as a pivotal point of contact for several key clients and manage high-profile quant advertising projects. Excellent career prospects.

## RESEARCH EXECUTIVE - TOP 5 AGENCY

**London • £22-£27,000 + bonus**

One of the top 5 research agencies in the UK want to add to their successful team, a competent researcher who is looking to develop either their qual or quant skills further. You will work with a diverse portfolio of clients from FMCG to automotive. Commercial experience gained in an agency environment is essential. Excellent development opportunities and remuneration package.

## HEAD OF GLOBAL RESEARCH & INTELLIGENCE

**Design-led Client • South West • £50-£70,000 + benefits**

Superb opportunity within this world-leading innovation-led product manufacturer. You will lead the market research team and provide high level analysis of market and industry trends. A prominent role, your actionable insights will enable informed strategic marketing decisions. You will ideally have business modelling and strategy expertise and the ability to work closely with and influence senior management.

## QUANTITATIVE AD - AUTO

**Consultancy • London • £44-£55,000 + benefits**

This highly successful research consultancy is looking for a talented senior-level quant specialist with experience or interest in the automotive sector. You will undertake a broad range of value-added research studies providing your clients with the insight they need to be able to make informed and educated decisions on strategic brand and product issues. This role offers great prospects for future career development, a relaxed working atmosphere and an excellent benefits package.

## QUAL AD - INNOVATIVE AGENCY

**Central London • £35-£45,000 + benefits + bonus**

This highly successful agency that prides itself on dynamic and innovative research that is both strategic and consultative. Using a combination of expertise and knowledge you will lead a team of dedicated professionals to ensure exceptional results for a number of media, retail and automotive clients. Relaxed working environment and excellent benefits package.

## RM/AD - B2B/EMPLOYEE

**Major Group London • £32-£40,000 + benefits**

This close-knit team manages a wide range of projects for both international and government clients spanning both qualitative and quantitative research. A new role has arisen for a researcher at RM/AD level to join this dedicated team focusing on ad hoc B2B projects. With complete autonomy and excellent progression opportunities this is a great move for a talented researcher with a keen interest in this buoyant sector.

## SRE/RM - HEALTHCARE

**London • £26-£34,000 + benefits**

This top agency is offering the chance for a talented researcher at SRE level with quant and/or qual experience to work with some of the most prestigious pharma clients. Providing key insight into emerging and developing healthcare brands and services you will have a strong grounding in project management and excellent client liaison skills gained within an agency environment. Great salary and benefits.

## SRE - TELECOMS CLIENT

**West Berkshire • £25-£30,000 + benefits**

Opportunity for a customer-focussed researcher to join a team commissioning and managing market research, overseeing major ad hoc and continuous projects across market segments. You will use research experience to promote the customer and contribute to marketing communications and brand planning throughout the company.

## SRE - FMCG CLIENT

**The North • £22-£30,000 + excellent benefits**

Superb first move to the clientside with this fun FMCG client! You will join a large market research team, managing a range of ad hoc projects across family-favourite brands, liaising with agencies and ensuring your actionable consumer insights impact on marketing/branding strategy. You will be a self confident, strong communicator with bags of energy to succeed in this fast-paced environment.

## EUROPEAN RESEARCH ANALYST - BEAUTY CLIENT

**Central London • £22-£25,000 + great benefits**

Great opportunity with a major manufacturer of beauty and haircare products. You will create top-line reviews and ad hoc reports of all account sales analysis, analyse promotional effectiveness at a European level and provide analytical support for customer marketing. You will have experience of analysing IRI, Nielsen or TNS panel data and have excellent analytical, interpretation and presentation skills.

See more on our website or contact the leading team of market research recruitment specialists at:

**Resources Group**

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# AUSTRALIAN OPPORTUNITIES

## QUALITATIVE DIRECTOR - TOP GROUP

*Melbourne • \$120-\$140,000*

This exciting position will have a national outlook where you will work with an array of clients from the FMCG, Telco and Finance sectors. These key clients all engage in this leading consultancy for the more 'complex' marketing problems, requiring real strategic insight and the ability to approach each unique problem with 'fresh eyes'. A strong consumer qualitative background in a research or brand/marketing agency is essential, plus good leadership and developmental skills.

## ASSOCIATE/DIRECTOR (QUAL) - SINGAPORE

*Global Agency • US\$100-\$120,000*

Use your strong consumer qualitative background in a research or brand/marketing to make a real difference to your clients' strategies while shaping the future of qualitative research in Asia within this strategic group. This role will have an international outlook where you will work as a part of a senior management team while leading prestigious consumer accounts and mentoring and developing junior staff.

## BUSINESS DEVELOPMENT MGR - ONLINE PANELS

*Global Group • Singapore • SG\$90-\$110,000*

As a result of demand from top clients this online fieldwork and panel group are expanding their operations to Singapore. With experience within the APAC region and ideally a background in online panels, you will work with senior specialists who pride themselves on their unrivalled offering including industry-leading programming and hosting capabilities. An excellent salary package including share options and performance bonus.

## SENIOR RESEARCHER - QUAL

*Major Agency • Melbourne • \$70-\$100,000 (neg)*

An exciting opportunity to join a world leader in market research who is paving the way with new and innovative qualitative methodologies. You will use your strong qual skills to work with some big name consumer brands, whilst being involved in the whole research process. Build relationships with key clients and join an agency that rewards and promotes from within.

## ACCOUNT DIRECTOR - TELECOMS

*Leading International Group • Melbourne • \$80,000+*

As part of a national team you will work closely with one of this leading agency's most important Telco clients to deliver new and original solutions to their research questions. You will be given the freedom and autonomy to run this key account the way you desire, drawing from your agency background and your understanding of quant techniques.

## ACCOUNT MANAGER - CONSULTANCY

*Sydney • \$70-\$80,000*

Variety is the theme in this client-facing role where you will handle top name accounts from a range of sectors including the Finance, Telco, Gaming, Entertainment, Government and Media industries. A strong background in both quant and qual research is desired plus some agency experience. This is not your ordinary account management role, as you will be given the chance to develop really close client relationships and provide strategic insights to guide strategy.

## ASSOCIATE DIRECTOR - INDONESIA

*Leading Agency • US\$50-\$80,000 (neg)*

Join a first class creative agency based in the heart of Jakarta that specialises in strategic brand and new product development. Use your experience in both quantitative and qualitative research methodologies in the Consumer or Finance sectors to provide solutions to an array of top clients. In return receive an excellent salary package and the opportunity to progress within a research leader in the APAC region.

## SENIOR/RESEARCH EXEC - SOCIAL

*Top Agency • Sydney • \$50-\$60,000*

This boutique agency works with their clients to make a positive difference to matters that will impact on society. Use your firm foundation in both quant and qual research to manage projects for both Government and Media clients. An interest in social research is essential as you build on your skill set and gain experience in a wide variety of research methodologies.

## DIRECTOR - QUANT/STATS

*Top Research Group • Sydney • \$110-\$130,000*

Are you looking for a role to combine your strong background in statistics and good communication skills in an autonomous client and team management role within one of the leaders in market research? This opportunity will see you working closely with an array of consumer clients while leading and developing a team of analysts. Quant research and analysis is a central offering for this top agency and you will work closely with both internal and external clients to solve complex business and marketing problems.

## GROUP ACCOUNT DIRECTOR - CONSUMER

*Top Agency • Sydney • \$100,000+*

Take a lead role within this dynamic group and manage key global FMCG and consumer accounts. This is a great step up for someone looking to move away from day to day project duties and work closely with household name brands to shape their future strategy. With a background in quant research (qual a plus) and sound communication skills you will also mentor your team and enjoy a high profile.

## ACCOUNT DIRECTOR - SOCIAL

*Independent Agency • Canberra • \$80-\$100,000*

Be right in the heart of government with this rare and fascinating opportunity in Canberra! You will work closely with key Government departments and develop innovative research, which directly impacts policy and lifestyle for all Australians. You will ideally come from an agency environment and have a good understanding of end-to-end project management (quant and qual) along with strong technical skills.

## DIRECTOR (QUAL) - THAILAND

*International Consultancy • US\$90,000 + bonus*

Be at the forefront of qualitative research in this key Asian market where you will use your strong background in qual research and work as part of a senior global team. A consumer background is preferred plus team development experience, and an excellent salary and attractive bonus/benefits package is also on offer with genuine scope for career progression in the region.

## SENIOR RESEARCHER - QUANT/QUAL

*Leading Agency • Melbourne • \$70-\$80,000*

Working along side one of the world's most recognised FMCG brands, you will directly impact their future marketing strategy. As part of a dedicated team you will be involved in full project management from design to presentation and develop innovative solutions to research questions. A background in account management and quant or qual research along with some agency experience is highly desired. This is a rare opportunity to truly see your research turned into strategy.

## SENIOR RESEARCHER - BRISBANE

*Top Group • \$60-\$80,000 (neg)*

A unique opportunity to join a rapidly expanding agency specialising in Finance, IT, Telco, Media and Government sectors. Working with high-profile clients, you will use your well-developed skill set in both qualitative and quantitative methodologies. You will be self-sufficient and a confident moderator, comfortable managing projects and client presentations and will enjoy being part of a dynamic unit.

## PROJECT MANAGER - FMCG BRANDS

*Strategic Consultancy • Sydney • \$60-\$70,000*

Join a dynamic team of innovative researchers within this leading consumer consultancy. You will build relationships with top name FMCG clients in exciting categories such as; alcohol, fast cars, confectionary, the youth market and telecommunications. A background in consumer quant research would be ideal as you concentrate on NPD, B2B and innovation research.

## RESEARCH ANALYST - BRISBANE

*Independent Agency • \$40-\$55,000 (neg)*

Be a key contributor to an expanding agency that provides cutting edge data analytics and insights for leading global brands. Working alongside a vibrant young team you will explain the meaning behind the data to a range of consumer clients. Excellent skills in SPSS are a must as is a keen eye for detail and the knack for solving complex marketing problems.

See more on our website or contact  
Greer Benson, Claire Clark or Alice Hope at:

## Resources Group

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# ASIA PACIFIC

## REGIONAL CEO - ASIA PACIFIC

*Multinational Group • Singapore • US\$250,000 (neg) + benefits*

A rare regional management opportunity for a commercial leader to take charge and drive forward the customised business across Asia for this top agency. You will be in charge of a substantial multinational business where you will set and implement commercial objectives, requiring exceptional commercial and inspirational management skills and a successful agency track record. Outstanding package and benefits.

## DIRECTOR ADVERTISING RESEARCH - DUBAI

*Top Agency • US\$110-\$140,000*

Take charge of brand and advertising research (tracking and adhoc) with this pre-eminent group. With experience gained within a leading international agency, you should be familiar with advertising tracking solutions and possess strong commercial and management skills. Based in Dubai, this role reports to the regional head for brand research and has a strong international/regional outlook. This high-profile position comes with an excellent salary, bonus and benefits.

## ASSOCIATE DIRECTOR (QUAL) - DUBAI

*Top Group • US\$80-\$100,000 (tax free + benefits + relocation)*

A great opportunity for a Qualitative Associate Director (or Senior Level Research Manager) to lead and develop a team of bright qualitative researchers conducting local and regional research to top clients. A good qualitative grounding with a leading agency is a must, plus the ability to develop close working relationships with clients whilst mentoring your team.

## RESEARCH DIRECTOR (FMCG/QUANT) - HK/SINGAPORE

*Leading Research Group • US\$80-\$100,000 (neg)*

Embark on the next stage of your career in Singapore or Hong Kong with this global consultancy. You will move into a strategic position, focussing on key FMCG clients while directing the international customised business unit. As a senior client manager you will draw on your extensive research experience and understanding of a range of consumer sectors.

## ASSOCIATE DIRECTOR - QUAL/QUANT

*Leading Research Consultancy • Malaysia • US\$80,000 (neg)*

This global agency has a great position for Associate Director/Director to become involved in the strategic direction of the market research industry in Malaysia. Use your strong skills in qualitative and quantitative research to deliver strategic recommendations to some top FMCG clients. This is a fantastic role for an individual ready to their increase management responsibility and really become a part of the research process.

## SENIOR ANALYTICS MANAGER - SINGAPORE

*Top Agency • SG\$50-\$70,000*

An excellent opportunity to take your quantitative skills to the next level with an expanding international group dedicated to advertising research. You will be responsible for building and updating cop testing models, consulting the Client Services team, generating learnings and modelling ongoing tests. You will have a keen eye for detail, excel at presenting your findings and have a natural flair for problem solving.

## INTERNATIONAL QUAL DIRECTOR - HONG KONG

*International Agency • US\$120-\$140,000*

A creative thinker with an international outlook and good team leadership skills is needed by one of the region's top agencies. This high-profile position will see you engaging with senior-level clients, advising on brand and customer issues across the region whilst mentoring and developing your own team. Research Directors or Senior Associate Directors considered for this role with plenty of autonomy and scope. Excellent package.

## ASSOCIATE DIRECTOR (QUAL) - CHINA

*Major Consultancy • US\$80-\$120,000*

This creative research agency is at the cutting edge of strategic brand research, working across a diverse range of consumer sectors for major brand clients within the FMCG, automotive, finance, retail and advertising sectors. With solid experience in newer qual methodologies, you will deliver results via semiotics, ethnography and running workshops. Excellent salary and a full benefits package are on offer.

## ASSOCIATE/DIRECTOR - SOCIAL RESEARCH

*Vietnam • US\$80-\$110,000 (neg) + bonus + benefits*

A once-in-a-lifetime opportunity to be involved in developing and shaping the social research landscape in Vietnam as the Government opens its doors to social research and understanding. Applying your client skills at the highest levels as you present to governmental bodies, you will draw from your extensive experience in public & social market research gained within agencies, NGO's, Government bodies or united affiliates. Excellent package plus the rare opportunity to be at the forefront of something new and exciting in the region.

## RESEARCH MANAGER (BRANDING) - TOKYO

*FMCG Brands • Global Management Consultancy • US\$70-\$85,000*

A rare step up for a quantitative researcher at around SRE/RM level looking to move into a true 'tier one' global consulting group. Join a team of specialists, work alongside Management Consultants and handle the end-to-end process of strategic quantitative projects focussing on customer insights, branding and pricing. This company promotes from within and provides all the training and guidance needed to progress.

## SENIOR ACCOUNT MANAGER - SINGAPORE

*International Consultancy • US\$65-US\$80,000 (neg)*

Join the thriving Singapore hub of this creative international consultancy, which has an impressive client list of top household brands. Using your background in qual and quant research you will direct key FMCG accounts and draw on your presentation skills to deliver market insights to shape the way your clients project their brands to the world.

## SENIOR RESEARCH EXECUTIVE - CONSUMER

*Indonesia • US\$40-\$60,000 (neg)*

A great move to an independent agency focussing on consumer insights for the Asian markets. With a solid background in quantitative research, you will enjoy a diverse role which will see you collaborating with colleagues in the region to interpret global insights and trends. Managing local and worldwide brands, multi-country projects will keep your day-to-day activities exciting and varied.

See more on our website or contact **Greer Benson, Claire Clark** or **Alice Hope** at:

## Resources Group

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