

Market Hots Up This Summer!

by Julian Hadfield

Resources Group is pleased to announce that there has been a sharp upturn in the number of new vacancies registered with us, with May 2008 showing nearly 10% more new vacancies than May last year. From Research Exec to Board Director, Quant, Qual, Field, DP, Planning & Analysis, our teams in London and Melbourne are busier than ever and ideally placed to help a research professional looking for a career move no matter what their specialisation or level.

A quick snapshot of what is in demand across the UK, Australia, Asia and North America is as follows:

UK

High demand agency and clientside. On the clientside, FMCG and telecoms sectors are particularly active, while public sector is on the increase. The majority of vacancies are in the £30-£50,000 salary bracket in and around London with many also in the South West, Midlands and the North.

The agency sector is as strong as ever particularly in the £25-£60,000 bracket across all specialisations and disciplines. Over £60,000 the consumer, technology, healthcare and financial sectors are showing strong demand, especially for those with good client management and team leadership skills in loyalty and branding/communications.

Australia

A similar picture to the UK with strong demand amongst agency and clientside employers. Qualitative expertise is in acute demand as is quantitative experience in branding & communications and customer loyalty (all levels). Some specialist markets such as social and healthcare are also in need of immediate expertise.

Employers in Australia are becoming increasingly open to providing visa assistance in these demand specialisations to fill their vacancies in a "tight" local market.

Asia Pacific

Resources Group is currently managing record numbers of vacancies from SRE to Director for local or overseas researchers with top agency training. Qualitative and ad hoc quantitative experience are all sought-after (all market sectors).

Hong Kong and Singapore vacancies seem to be better supplied than other locations both locally and from overseas. China continues to be an almost endless source of vacancies at all levels. Korea, Malaysia, Vietnam and Thailand are also showing strong demand for research expertise in Consumer, Telecoms, Automotive and Healthcare sector.

Middle East

Resources Group has seen unprecedented growth in the number of vacancies in the Middle East and North Africa. Qualitative vacancies have shown the greatest increase and while local language skills are desirable, they are not essential as local moderators undertake the fieldwork.

For quantitative vacancies, the emphasis is on client servicing and development specialists from any consumer market. Vacancies are currently available in UAE (Qual and Quant SRE to Director), Qatar (Qual SRE/RMs), Kuwait (Qual RMs/ADs), Morocco (Qual), Saudi Arabia (Quant & Qual, all levels).

North America

It is currently proving difficult for employers to obtain working visas for non-US applicants, despite a strong demand for staff at most levels and specialisations. However, there are a few notable exceptions, including: very senior appointments/commercial management; qualitative vacancies at mid to senior levels; senior level experience in healthcare markets. In these specialisations, the demand is so strong that employers are prepared to go through the costly and sometimes lengthy visa process.

We are pleased to attach below a small selection of the high-profile campaigns that we are managing to illustrate the breadth and depth of our activities. For further information please contact one of the team or visit www.resourcesgroup.com



Julian Hadfield
Director, Resources Group

Stimulating opportunities for talented quantitative specialists

Hall & Partners

Hall & Partners has a great reputation for its innovative and ground breaking work in the field of brand and communications research. Our team, based in creatively styled offices in Soho, work with some of the most exciting brands in the world. We cover all types of communications research from digital and PR to brand entertainment and TV.

As one of the Sunday Times Best Small Companies to work for, we are known for inspiring and developing our talent in a supportive environment and with an open management style. Still growing, we are looking for bright and creative quantitative specialists to challenge our thinking and make us even better.

Research Director

£55-£80,000 + benefits

A senior and highly significant role including considerable independent responsibility for budget, new business development, people management and long-term client handling. Typically running a business of ~8 researchers overseeing upwards of £1.5m revenue you will be an inspirational leader and have an important role to play in the development of the Hall & Partners.

Account Manager

£30-£40,000 + benefits

These pivotal roles give you early responsibility for managing some of our more prestigious accounts with thought-provoking brands. You should be fully conversant with managing projects from briefing through to presentation but will have senior and junior support to execute the best work whilst you grow. Strong quant grounding is essential and experience of mentoring juniors would be a plus.

Account Director

£40-£55,000 + benefits

Leading and motivating account teams to create awe inspiring work you will develop strong relationships with your clients and be in charge of a significant base of business. A varied role you will be leading new business pitches, overseeing client deliverables and organic growth of accounts alongside coaching your team members.

Senior Account Executives

£26-£30,000 + benefits

Do you enjoy research but think there must be a more stimulating, creative and fun way of doing it? This could be the perfect role for you. An opportunity to work on some of the most exciting brands in the world with a growing market leading agency. You will need a grounding in market research and look forward to working as part of a passionate and lively team where you will have the opportunity to develop at a self-dictated speed.

To thrive in this environment you will have a passion for understanding brands and their communications, you are likely to have some quant agency experience or be confident of the nuts and bolts of quant but ready to use those skills in an open, fun and thought provoking company.

For further information or to apply please contact **Jenna Green** at:

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synovate

Research reinvented

Qualitative Specialists!

Are you looking for an exciting change?
Then take a peek at our vacancies...

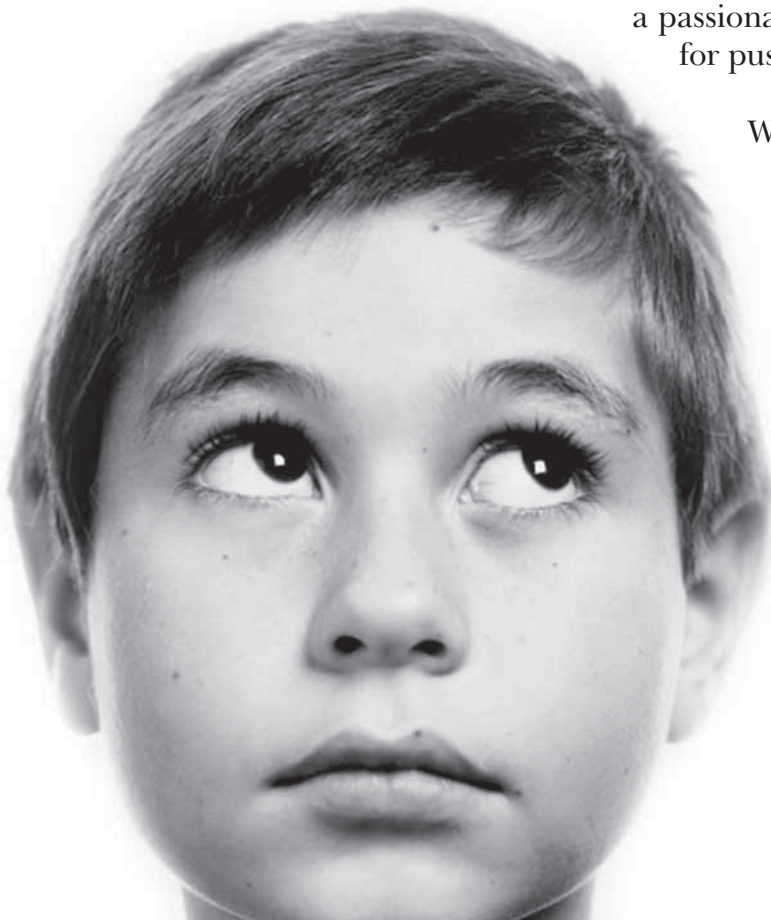
Are you a talented qualitative specialist looking for a move with a real difference? Are you looking for a company that realises potential and will develop your skills? Then Synovate would like to hear from you.

We have grown year-on-year, bringing together the talents, creativity and expertise across our business while offering our clients fresh and innovative solutions to meet their needs. This is an exciting time for Synovate and in the UK we have a number of vacancies in our **qualitative** business for those who would relish the chance to join a passionate, creative and talented team which is well known for pushing the boundaries of research.

We are always developing new and innovative ways of working, both in terms of delivering fresh qualitative insights as well as how we nurture talent and develop the career paths of our staff, from key client management to playing a key role in shaping how we conduct and develop our qualitative offering.

So, if you are a **Research Manager**, **Associate Director** or **Research Director** and would like to find out more, please contact Rebecca Hunter or Hannah Cook at Resources Group on 020 7242 6321 or email rhunter@resourcesgroup.com

resources
group.com





Sponsorship Research Manager

Surrey • £30,000 + bonus

Sports Marketing Surveys is a specialist Sports and Leisure Research Company with over 23 years' experience of sponsorship, events, sports goods and participation research. Our client base includes a number of the major Sports Federations, Rights' Owners, Sponsors and sports goods brands. These include the International Olympic Committee, the England and Wales Cricket Board, sponsors such as Nokia, HSBC and Lenovo, and sports brands like Wilson, Head and adidas.

Sponsorship comprises a significant proportion of our research work and extends across other areas

of the business. The role is integral to the business and you will work closely with other divisions including the Media team.

You will have exposure to a range of ad hoc and continuous projects, and must have a proven record in developing strong client relationships. Strong all-round project management skills are essential as is a strong technical proficiency.

In return you can expect a good basic salary and benefits, performance related bonus and plenty of scope to progress and develop in the future!

For further information please contact **Catherine Stirling** at:

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Divisional Manager Designate - Healthcare

London • £45-£65,000 basic + benefits + bonus

At ORC International, we pride ourselves in providing our clients with the highest quality research, driven by our industry knowledge and expertise with some of the most innovative and up-to-date techniques and resources around. Known for our work in customer and employee research working across the private and public sector, we are growing quickly and the way we carry out research is constantly evolving.

We are a leading global player with a presence in North America, Asia and Australia and

Healthcare research is one of four focussed areas of industry expertise. We are now looking for a Divisional Manager, Designate to establish a specific practice in the UK.

This is an ideal opportunity for a healthcare specialist at around Research Director level (or possibly a senior Associate Director), who is looking for a career move with a difference, which will provide considerable autonomy and scope to carve out his or her own future.

For further information please contact **Rebecca Hunter** at:

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Foolproof
Online Sales Improvement

Foolproof your next career move! Opportunities for a qualitative RM

London or East Anglia • £30-£40,000 + benefits

Foolproof is one of the leading specialists in web user experience consultancy services working with many of the UK's best known companies in financial services, retail and travel - including BT, Royal Bank of Scotland Group, Barclays, Norwich Union, NTL, P&O Ferries, Centre Parks and Alliance & Leicester – and many more.

Established in 2002 with offices and state-of-the-art research facilities in both London and Norwich, we have grown rapidly and have vacancies from Research Executive through to Research Manager.

Foolproof is an exciting, challenging and highly rewarding place to be, with a passionate team of like-minded people who are dedicated to what they do, within a fun and friendly

atmosphere. Ideas and creativity are encouraged here along with plenty of scope for personal development.

These opportunities will give you the chance to play a key role in designing and applying research methods, tutoring and supporting other members of your team to ensure the highest possible quality, within a fast-moving, but supportive environment. You will have the passion and ability to turn research into workable recommendations and insights that ensure our clients' websites and online communication strategies are effective.

If you come from a qualitative background and are naturally inquisitive, have good academics and would relish a career move with a difference then we would like to hear from you.

For further information please contact **Hannah Cook** at:

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echo

GLOBAL RESEARCH PROTECTING BRANDS AND REPUTATION

Opportunities at Echo

London and Home Counties
£Excellent + benefits

Echo Research is the world's leading specialist in reputation analysis and stakeholder research. We enable our clients to measure how they are viewed, accurately and impartially, and to protect their brands and reputation. We offer a wide range of services from qualitative stakeholder research, PR surveys and corporate reputation through to competitor intelligence and media analysis. Our clients look to us to provide them with deep and meaningful insights in order to protect their brand identity and reputation in an increasingly competitive marketplace.

2008 represents an exciting time for us and we plan to grow our business in a number of key areas. As such, we are looking for several important members of staff to compliment existing sector work as well as to help us develop into new areas. Based in our Godalming offices, we are literally a stone's throw from the station with regular and direct links to Waterloo and Clapham Junction.

Global Director - Pharmaceutical

London • £55-£70,000 (neg) + bonus + benefits

A senior researcher with in-depth knowledge of the pharmaceutical/healthcare sector, you will work closely with our CEO and counterparts in the US to generate business from new clients for the sector globally, providing senior-level consultancy. You will also provide leadership on designated corporate initiatives as a key member of the Management Team. This is a high-profile and commercial role within the business offering exceptional opportunities to develop and manage your own team and portfolio of clients with the support of a well-structured and dedicated management team.

For further information please contact **Rebecca Hunter** at:

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Sector Manager - Financial & Professional Services

London and Home Counties • £35-£45,000 + benefits

This role will combine your team management and account development skills. Working with high-profile financial clients on a broad range of projects, you will provide invaluable information to help them understand their reputation and market presence by researching and reporting from a variety of media sources. This role will involve a large element of team management and mentoring in this is a must – you may come from a market research, operations or media intelligence background. Experience in hands-on research is not essential though you should have an analytical mind and commercial approach to your work with the ability to spot new opportunities with existing clients. Knowledge of the financial services industry would be particularly useful.

Senior Business Developer - Financial & Professional Services

London and Home Counties • Excellent OTE

Working closely with senior staff and other Echo offices, you will research and identify appropriate new business lead opportunities within the financial and professional services sector. A fast-growing part of our business, this area has excellent potential and we are looking for someone who really knows their stuff in this field. You may come from a sales or marketing background within finance, or from a market research agency with a specialism in this field. Either way, you will have a strong track record in business generation coupled with good team leadership skills as you will be mentoring and motivating a small team of executives.



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Join a progressive organisation that aims to help employers identify their skills needs!

The Energy and Utility Skills is one of 26 sector skills councils with the UK.

They are currently recruiting a Research Analyst to join their team based in Solihull. In this highly varied role you will be responsible for producing research on skills and labour market requirements, analysing policy developments and managing external research projects and consultants. In this position you will also conduct primary research (developing questionnaires and analysis of results) as well as produce influential reports and other briefing materials for stakeholders.

This offers a fantastic opportunity to play a pivotal role in the development of the teams Research and Evaluation strategy. Ideally you will have experience of managing quantitative research projects plus desk research experience with good all-round analytical and reporting skills as well as an understanding of labour markets or vocational education and training. You will also possess a 'can-do' attitude with good interpersonal skills. Knowledge of SPSS and experience of working on funding bids is desirable, although not essential. In return this organisation offers a good salary, generous holiday allowance and a contributory pension scheme.

For further information please contact **Deborah Lewis** at:

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OPPORTUNITIES IN AUSTRALIA

A move to Australia has never been easier! Demand for talent is so strong that visas are now easier to obtain than ever and employers will provide all assistance and pay all costs. Below is just a small example of current opportunities (£1 = A\$2.1 approx). Greer Benson, Manager of our Melbourne office will be interviewing in London in July.

ACCOUNT DIRECTOR - RESEARCH & MARKETING GROUP

Sydney • \$130-\$160,000 + bonus + benefits

A team leadership role within one of Australia's top strategic research consultancies. You should have good qual/quant grounding and be able to inspire clients and colleagues alike with your strategic thinking and creative insights. Team management skills are also essential as you will lead and develop a team of talented Executives, while also heading-up key consumer accounts.

SENIOR CONSULTANT (QUAL) - MELBOURNE

Strategic Research Group • \$120-\$150,000 (neg) + bonus

Move into a unique role within this premier group that employs cutting-edge research techniques and delivers strategic branding insights to top clients. Building professional relationships with key clients through strategic consulting will be the chief part of your role, where you will proactively drive the business. Within this autonomous role, work/life balance is achievable and as a trusted advisor you will handle your time as you deem appropriate. Excellent salary and bonus.

RESEARCH CONSULTANT - QUANT/QUAL

Melbourne • Innovative Research Group • \$80-\$100,000

This group's brand development strategies have helped their clients to make profitable decisions. As a natural communicator you will become the link between your clients and the teams, being able to clearly execute ideas to both external and internal parties on brand strategy. Excellent salary package and bonus on offer.

ASSOCIATE DIRECTOR - QUAL CONSULTANCY

Sydney • \$80-\$100,000 (neg)

This is your opportunity to influence the direction of qual in a top consultancy. As a major player within the company you will be involved in developing business while managing and mentoring a dedicated team. This tight-knit team has a reputation for pioneering, creative and stimulating research.

DIRECTOR/MD DESIGNATE - SYDNEY

Telco/Financial Consultancy • \$120-\$160,000 + bonus

A great move for a Director to run the Australian office of this international research consultancy specialising in Technology, Financial and Advertising sectors. This autonomous role needs someone with a credible research background and good commercial skills who can develop client relationships and lead and grow the team. You will be provided with an excellent platform to build your career with the group and share in their success with lucrative bonuses.

ACCOUNT DIRECTOR - BRAND/ADVERTISING

Sydney or Melbourne • Top Agency • \$100-\$130,000

This pre-eminent leader in branding and advertising research is looking to grow the senior team with the appointment of an Account Director with strong quantitative skills who can lead client relationships and project teams. Top agency experience is desirable plus strong commercial skills and a real understanding of quant advertising research. Flexible location.

CLIENT RELATIONSHIP MANAGER - MELBOURNE

Top Research Consultancy • \$80-\$100,000 (neg)

Is it time that you moved into a position of leadership, where your recommendations make a difference? This well-established research group is looking for a senior individual to manage some of their most important clients. You will be a part of a team which works closely with the client marketing team to create innovative new ways to research, present and create business.

SENIOR RESEARCHER - MEDIA CLIENT

Consumer Advocacy • Sydney • \$45-\$60,000 (neg)

Be part of a household name in Oz! This leading media client has an exciting role for a researcher to be part of magazine publishing and consumer advocacy. A good degree and a grounding in media or consumer research a must (agency or client).

Interviewing in London throughout July. Contact **Greer Benson** in confidence at:

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AGENCY & CLIENTSIDE - UK

DIRECTOR (QUANT) - BRAND/COMMS AGENCY

Central London • £55-£80,000 (neg) + excellent benefits

This varied senior role with a top advertising research consultancy will really make the most of your creativity and broader appreciation of marketing issues, seeing you offer clients strategic guidance and insight on brand performance based on state-of-the-art quant research. Quant agency experience is essential - any sector considered though advertising/branding highly desirable.

ASSOCIATE DIRECTOR (RETAIL) - QUAL AGENCY

North London • £50-£60,000 + benefits

Join this specialist qual agency and provide first-class research to some of the UK's most high-profile retailers. Using a range of creative techniques including ethnography, brainstorming and client workshops you will develop and direct emerging brands and products. With excellent qual knowledge and client building skills, you will have a genuine enthusiasm for quality hands-on research. Competitive salary and excellent prospects.

ASSOCIATE DIRECTOR - INTL. HEALTHCARE

London Start-Up • £40-£50,000 + benefits

As an Associate Director in this new London office you will be involved in a number of key accounts, and as a "link" between the client and agency the client will look to you for guidance and advice on a whole range of research issues. Combining both quant and qual methodologies, you will have a strong understanding of the pharma industry. International experience essential.

HEAD OF RESEARCH - MAJOR CHARITY

Central London • £40-£50,000 + benefits

Superb role with a high-profile charity to head up and develop a strategic market research programme. Delivering projects which enable insight-driven marketing and communications strategy development, you will act as a strategic consultant to the most senior levels of marketing. With experience gained within the clientside, ideally within a consumer-focused commercial organisation, this role offers the opportunity to develop a research function and make a real difference.

CLIENT MANAGER - HAMPSHIRE

Customer Experience Agency • £35-£40,000 + benefits

Ideal opportunity for an individual with strong client management skills to join this leading international agency! You will be managing a portfolio of major UK retail clients and presenting up to board level using insights and creating opportunities to grow both the clients' and the company's business. An outgoing personality is essential and you should thrive on developing successful partnerships at all levels of business.

CONSUMER INSIGHT MANAGER - LEADING RETAILER

Manchester • c£35,000 + excellent benefits

A fantastic opportunity has arisen at this unique retailer. This is a fast-paced, varied role within a competitive sector, managing consumer research projects across the business. With experience in qual and quant, you will manage a range of high-profile projects with a forward-thinking, results-focused approach.

ACCOUNT MANAGER - BRAND & COMMS

Strategic Research Agency • London • £30-£36,000 + benefits

Excellent opportunity to work with some of the world's best-known brands and clients including FMCG multinationals, telecoms giants and advertising agencies, and manage a variety of quantitative projects. You will have sound quant knowledge, client management skills and a passion for brands and communications. Gain first-class training and learn from some of the industry's most talented advertising researchers!

RE/SRE - ONLINE PANELS

North London • £25-£30,000 + benefits

Want the chance to make a difference in an expanding agency? This is an excellent opportunity for an ambitious researcher to make an impact in specialist online panels. Managing all stages of syndicated and ad hoc research with client responsibilities, this is a rare opportunity in a fun and creative environment where initiative is rewarded. Exposure to youth markets would be advantageous; quant knowledge is essential, qual a bonus!

HEAD OF GLOBAL MARKET RESEARCH

Innovation + Design-led Client • South West • £50-£70,000 + benefits

Superb opportunity within this world-leading innovation-led product manufacturer, leading the market research team and providing high level analysis of market and industry trends. Your actionable insights will enable informed strategic marketing decisions. With significant experience in a strategic, commercial research role, you will have business modelling and strategy expertise and the ability to influence senior management.

MARKET INSIGHTS MANAGER - TOP FMCG CLIENT

M4 Corridor • £40-£45,000 + £7000 car allowance + excellent benefits

Are you a dynamic market insight specialist with the ability to deliver insights that inspire action? Managing the relationship with continuous data agencies, you will focus on the diagnosis of brand health issues, analyse competitors and add insight on the shopper experience. You will ideally be a focused, experienced individual with exceptional influencing skills and analytical and problem-solving abilities.

BRAND PLANNER - TOP BRANDING AGENCY

London • £40-£50,000 + benefits

Join the UK's first full service branding agency and let your passion for branding lead the way. Your role will be to work collaboratively with creatives and account handlers to really get under the skin of some of the best-known brands in the UK. You will have real responsibility managing large-scale tracking studies for a growing range of brands.

STRATEGIC PLANNER - INTEGRATED AGENCY

Kent • £35-£50,000 (neg) + benefits

Looking for a London-style agency away from the city? Join this superb agency in a great location offering a rare opportunity for a senior planner/qual researcher to work alongside creatives and clients, providing clear strategic direction across major accounts and disciplines. With proven agency experience, you will be seen as the intellectual heart of the agency ensuring consumer insight provides inspiration to creative briefs and brand direction.

QUAL SRE/RM - WEB USER CONSULTANCY

Old Street, London • £30-£40,000 + benefits

The most established user experience consultancy in the UK requires a Research Manager to play a pivotal role in designing and delivering workable recommendations to clients from some of the best known retail, financial and travel sectors. You will be supporting other team members so some experience in mentoring more junior staff on project management is desirable. Experience in usability desirable but not essential.

RESEARCH MANAGER - HEALTH & BEAUTY CLIENT

Birmingham • £35-£37,000 + excellent benefits

Great role undertaking market research on innovative, high-quality products in the skin beauty and healthcare market. You will provide unrivalled insight across product, brand, shopper and customer strategy delivering projects (both quant and qual) including brand, advertising and NPD. Managing an executive, you will be an excellent project manager thirsty for your next challenge!

SRE - GLOBAL FINANCIAL SERVICES CLIENT

Central London • £30-£33,000 + excellent benefits

European research opportunity to help identify customer and market research needs to influence decision makers across this diverse financial business. Managing quant and qual projects in-house and commissioning, projects will include on-line, customer satisfaction, segmentation and U&A. You will aid in promoting the value research can bring to the company, building strong relationships at all levels.

RESEARCH EXECUTIVE - RETAIL

London • £22-£25,000 + benefits

Are you looking for more excitement in your research career? Want to work with some of the biggest High Street names in the UK? A leading force in consumer and retail research requires an RE/SRE with a solid grounding in qualitative and quantitative methods. You will have a good educational background and ideally come from an agency environment.

See more on our website or contact the leading team of market research recruitment specialists at:

Resources Group

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T: 020 7242 6321 W: www.resourcesgroup.com



ASIA SPECIFIC

RESEARCH DIRECTOR - KOREA

Major-league Agency • US\$110-\$140,000 + benefits

Nurturing client relationships at local and regional levels, variety and the chance to add strategic insight are all attractive features of this high-profile position within this top group. You will move away from project management into a client consulting role which needs fluent written and spoken English and a sound quantitative grounding. Some agency experience would also be desirable along with team management. Excellent salary and prospects.

CLIENT DIRECTOR (BANKING) - HK/SINGAPORE

Global Group • US\$100-\$130,000 + bonus + benefits

Are you a financial research specialist looking to take your career to the next level in Asia? This agency is a world leader in customised research and has a thriving international financial research division. You will be in charge of key accounts and be the strategic 'link' between the client and the agency. You will receive an excellent package and bonus, plus attractive prospects and relocation. Based Hong Kong or Singapore.

REGIONAL QUALITATIVE DIRECTOR - SINGAPORE

International Consultancy • Sing \$ High + bonus + benefits

This is an ideal opportunity for a Qualitative Director to take charge of a substantial regional qualitative business. Positions of this nature are rare and this high-profile opportunity will give you the chance to move away from day-to-day qualitative research into a truly commercial and strategic position. You will enjoy travel, close working relationships with clients and the chance to influence the direction of a major international research business.

QUANT ACCOUNT DIRECTOR - HONG KONG

Leading Group • US\$90-\$110,000 + bonus

This is a rare senior-level client leadership role within the Hong Kong office of one of the world's top research groups. A Senior Director is eagerly sought to manage strategic relationships where you will act as the 'link' between the agency and the client, with work conducted locally and regionally. The role also requires some travel around the region and you can expect an outstanding salary and benefits package plus a very rewarding bonus.

RESEARCH MANAGERS - CLIENTSIDE

Global Brand • Vacancies across Asia • Excellent salary + benefits

This global brand that is at the forefront of consumer research is looking to build in Pakistan, Korea, Malaysia and Japan. You will need to possess the desire and drive to implement new research strategies so this brand stays at the head of the market. Brilliant clientside role for a commercially astute leader ready to create innovative brand strategy ideas.

PROJECT MANAGER - QUANTITATIVE CONSUMER

Major Global Group • Shanghai • US\$60,000 +

One of the leading groups in market research is looking for an innovative team player with superior quantitative skills who is ready to move onto bigger and better things. This is an above-average project management role giving the chance to have a say in the design of your projects and come up with new ways to research. Also on offer is an excellent salary and a dynamic team environment.

DIRECTOR (LOYALTY) - HONG KONG

Major Group • US\$very attractive + bonus

A team leadership role with a regional outlook within one of the best-known names in the business. This high-profile position needs a Director with a customer satisfaction or loyalty background who can manage key regional clients and deliver state-of-the-art loyalty research and consultancy. Some agency experience is a must. Relocation available plus a great salary, bonus and prospects at a regional level.

DIRECTOR - SYNDICATED HEALTHCARE

Top Consultancy • Singapore • US\$100-\$120,000

This senior position needs a dynamic professional who is ready to work across the Asian region. Build and lead a regional syndicated team whilst developing strong client relationships across the healthcare sector. An exceptional salary is on offer plus relocation benefits.

QUANTITATIVE DIRECTOR - CHINA

Top Group • US\$100-\$120,000 + benefits

An insight specialist leader is seeking an experienced Director to focus on multi-country research for big name FMCG clients. You will have the chance to develop new client accounts and manage existing ones, as well as lead a team of passionate research professionals. You will receive an excellent salary and be offered a career that will challenge your thinking, stimulate your mind and reward your efforts!

BUSINESS DEVELOPMENT MANAGER - HEALTHCARE

Leading Agency • Singapore • US\$80-\$110,000 + high bonus

Move away from project management into a client development role! This world-leading supplier of customised research to the healthcare sector is seeking an experienced RM or BD to develop client relationships across the APAC region. Ideally from the healthcare sector, you will have strong client skills along with the ability to mentor and lead a team. You will be also be involved in strategy for the business regionally.

RESEARCH MANAGER - VIETNAM

Premier Research Agency • US\$60-\$80,000

The world leaders in market research are seeking an enthusiastic individual to join their successful branch in Vietnam, which is continually expanding. You will be given the freedom and autonomy to design and conduct research in new and innovative ways, and there is a definite chance for career development. Plus, you will be surrounded by experienced researchers who will help you be the best you can be.

SRE (AUTOMOTIVE) - MALAYSIA

Global Group • US\$60,000 (neg) + benefits

An ideal opportunity to discover your sense of adventure and accelerate your career in Asia! This highly successful group is looking for an auto specialist with good client servicing skills to work with prestigious auto clients. The team conducts a wide variety of projects from new brands and products, communications strategy and user satisfaction. You should be well versed in a range of techniques, ideally with some automotive experience.

See more on our website or contact Greer Benson, Melanie Gray or Alice Hope at:

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group.com

See the wood AND the trees.

When it comes to making the right career move in the market research industry you need to be able to home in on that very special career opportunity, while at the same time giving yourself the benefit of seeing all your options. A conversation with one of the team at Resources Group gives you exactly that.

With a 20 year track record of helping individuals from Research Executive to Chief Executive, agency and clientside, our team prides itself on knowing not only what is out there, but also what is just right for you. So, if you are looking for a move today or next year, take the right path and call us on 020 7242 6321 or visit www.resourcesgroup.com

For further information
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