

Personnel Resources is now Resources Group!

Comments Julian Hadfield:

As of 1st May 2007, Personnel Resources, the leading name in market research recruitment, will be Resources Group. Why? Well, the last 10 years have seen us diversifying into many different areas across the Research and Information sector and beyond.

This has included the establishment many years ago of our sister brand, Marketing Resources, which is the specialist in its own right in corporate and professional services sectors, and the establishment of our Australian business to service the Asia Pacific region. As we are now a group of companies, it makes sense to evolve our brand accordingly and this now gives us an excellent platform on which to take our business and market-leading services to the next stage in our evolution.

That's the only change - there are still the same great consultants, the same great quality service and expertise, and the same great range of jobs that you would expect from us!

Telephone numbers and postal addresses will remain the same while the new website, www.resourcesgrp.com is a new and more sophisticated site, while still retaining the core values of simplicity and quick access to vacancies which have always been a key feature of our website since its launch as the research industry's first recruitment website back in 1998.

New enhancements to the site include easy navigation, vacancy bulletins/newsletters and broader search criteria to enable individuals to finely tune their search to find that special opportunity.

Email addresses have also changed to use the consultants' firstname@resourcesgrp.com, though the old Personnel Resources email addresses will still be 'live' as we know that it does take a little time for habits to change!

For further information on our market-leading services please visit: www.resourcesgrp.com or contact the leading team of recruitment specialists in the market research industry.



Resources Group helps Millward Brown with a major campaign for Warwick

Resources Group is currently managing an exciting and diverse range of opportunities for Millward Brown in their Warwick office.

We are running a high-profile campaign in both Research Magazine as well as our website and other recruitment channels to invite applications from talented researchers at all levels who are interested in furthering their career with a top industry employer.

Julian Hadfield, Director at Resources Group, happens to be from Warwick & Leamington Spa and comments:

"Warwick and Leamington are one of the best kept secrets in the UK! You are only just over an hour away from London while the Cotswolds are also on your doorstep and there is easy access to the South West, Midlands and the North. There is enough nightlife for the younger researcher, while those with families will find that schools are good (just look at me!) and property prices are reasonable. People at Millward Brown also enjoy the 'best of both worlds' by working with top brands, top clients, conducting state-of-the-art research and enjoying good career prospects, with only the shortest of commutes and good quality of life!"



Appointments & Promotions

Resources Group is pleased to announce two new appointments to its team in Melbourne, **Kate Thomas** and **Alice Hope**. They join Greer Benson who heads the business.

Crystal Evans, our Asia Pacific specialist, is also enjoying a 3-month secondment in the Melbourne office. The team's contact details in Melbourne are as follows:

Level 1, 530 Little Collins Street
Melbourne, VIC 3000

E: greer@resourcesgrp.com.au
T: +61 3 9909 7343



From left to right: Greer Benson, Alice Hope, Kate Thomas and Crystal Evans.