

## news at resources group:



# Kantar selects Resources Group

Resources Group is pleased to announce it has been selected as one of Kantar's preferred recruitment suppliers in the UK. Comments Jenna Green, Account Director, "The team is very excited to be one of Kantar's preferred recruitment suppliers in the UK. We have worked with many Kantar companies for

over a decade and the new arrangement will enable us to give Kantar companies a focused service and the expertise of a team of consultants who work across all market and research specialisations, from Quantitative to Qualitative, Operations, Technical and Analytic fields."

## Join us on LinkedIn!

Resources Group has launched Vacancy Bulletin Groups on LinkedIn. These Groups have been set up for the main specialisations in the sector and give people a forum to share news and views and see the latest vacancies from Resources Group. The groups will also feature announcements, articles, information and newsletters on recruitment matters – all essential reading for those who want to keep up-to-date with what's going on in the sector.

To view and join a group that's right for you, simply visit our page on LinkedIn and sign up to one or more of the following:

- **Resources Group MR Bulletins** – for Insight and MR specialists across all sectors
- **Resources Group Qualitative & Planning Bulletins** – for Brand Planners, Strategists and Creative Qual Specialists
- **Resources Group Field Ops & DP Bulletins** – for Project Management and Technical specialists in MR
- **Resources Group Information & Analysis Bulletins** – for Statisticians, Analysts and Information specialists

## A new website!

Resources Group has upgraded its website. The new site features a fresher layout with an upgraded job search facility. It still has the same easy-to-use functionality with easy access to an unrivalled range of vacancies across the UK and worldwide, plus the latest newsletters, information and advice from the industry's leading team of recruitment specialists. To find out more about us and our services, please visit [www.resourcesgroup.com](http://www.resourcesgroup.com)

# The Marketplace at a glance

– some good news!

**The UK** – Vacancies up this year. The first quarter of 2010 saw an increase of vacancies of over 30% compared to the same period in 2009. The majority are in the 'sub-£60k' region, but there has also been a steady increase in senior-level appointments. Specialisations in high demand include Qualitative, Healthcare and Customer Loyalty/Satisfaction.

The regions have also shown a good increase in vacancies, especially the Midlands and Yorkshire.

April 2010 also saw the greatest number of clientside vacancies since June 2009 across most consumer and business sectors.

## A quick snapshot around the world:

**Asia** – The Chinese market continues to show insatiable demand for talent at most levels and across most markets. Elsewhere in the region, there has been a surge in vacancies in the Healthcare sector and at all levels while Qualitative opportunities continue to come through regularly. People with local language skills are in high demand at junior to Associate Director levels in most locations and across all sectors and research disciplines.

**Australia** – Qualitative expertise is in high demand with leading agencies and strategic consultancies, with many employers being prepared to sponsor people from outside

Australia, particularly for senior appointments. Demand for mid and senior level Quantitative talent is also increasing in FMCG, Healthcare and Telecoms sectors.

**Middle East** – Vacancies in the Middle East dipped markedly in the last quarter of 2009, but since the New Year there has been a steady increase of new opportunities. Most are at the mid levels with Qualitative experience being particularly sought-after. Dubai has shown a modest increase, with the majority of new opportunities coming from North Africa and Saudi.

**Europe** – Demand for staff seems consistent and good but the West European recruitment marketplace is very 'localised'. Language skills are usually expected with West European vacancies, though this is less so with the more senior/regional roles.

**Africa** – South Africa has been quieter in recent months but many employers feel that there will be an increasing need for staff throughout the year. Opportunities are also coming through at a consistent rate in West African countries requiring Qualitative and Quantitative expertise at Associate and Research Director levels.

**USA** – the US market is focusing on local talent for all but the most specialised and/or senior appointments and working visas are more difficult to obtain.

## Appointments & Promotions



**Carl Dines** joins the Information & Analytics team as an Account Director. Carl has an extensive background in Information and Intelligence appointments at all levels.



**Charles Moore** has been promoted to Senior Consultant in the Information & Analysis team.



**Gemma Hughes** has been promoted to Senior Consultant in the Research & Insight team.



**Jack Johnstone** joins as a Recruitment Resourcer, providing close support on the day-to-day management of the recruitment process and online advertising.

Looking  
for talent?

For further information on Resources Group's market-leading recruitment services and expertise in Market Research & Information, please contact one of the team at:

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